

2001 California Children's Healthy Eating and Exercise Practices Survey

Table PP! 8: Belief About the Number of Servings of Fruits and Vegetables Needed for Good Health by Awareness of the *Campaign's* Television Spots¹ (Phone Sample)

How many total servings of fruits, fruit juices, vegetables, ~~and~~ or salads do you think you should eat every day for good health?

Do you recall seeing or hearing any TV commercials that promoted an educational program called *5 a Day-Power Play!*?

		Servings of Fruits and Vegetables Believed Needed ² , Percent of Children		
		0-2	3-4	5+
Total	Percent	18	41	41
Aware of the <i>Campaign's</i> Television Spots				
Yes	21	13	36	51
No	79	19	42	39

¹ Not aware includes those reporting "no" and "don't know."

² Excludes those reporting "don't know."

Rows may not add up to 100% due to rounding.

California Department of Health Services: September 2005